OCTOBER 29, 1932

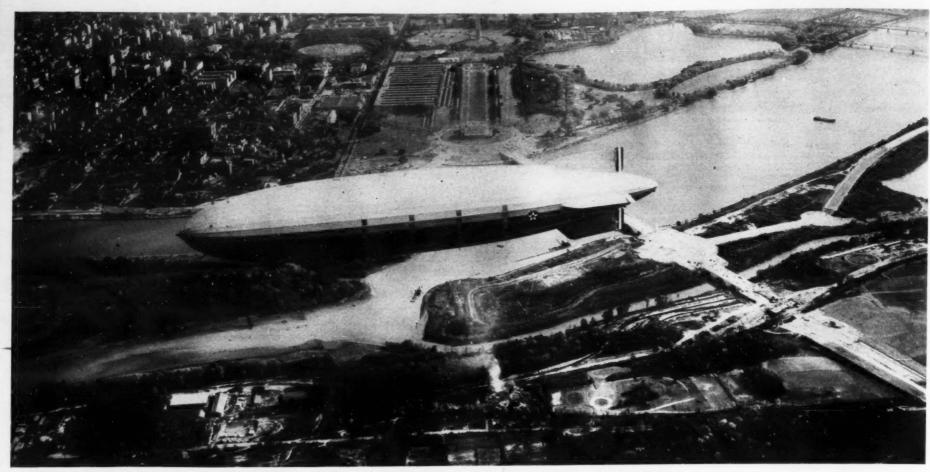
Mid-Merk Hictorial PUBLISHED WEEKLY BY THE NEW YORK TIMES COMPANY

"NEWS OF THE WORLD IN PICTURES"



QUEEN OF THE AUTUMN'S BLOSSOMS Miss Peggy Lou Neary, Who Presides Over the Twenty-fifth Annual Fall Flower Show at Pasadena, Cal.

(Times Wide World Photos.)



THE AKRON FLIES OVER THE CAPITAL OF THE NATION: THE AIRSHIP
High Above the Potomac and the New Memorial Bridge Which Leads to Arlington Cemetery. (Official Photograph U. S. Navy.)









SOME-THING NEW IN FIRE-ESCAPE EQUIP-MENT: A GERMAN GIRL Demonstrating a Rescue Device Which Includes a Gas Mask for Pfotection Against Smoke. (Times Wide World Photos.)



A CITY IN THE MIDDLE WEST SEES WHAT AN AIR RAID LOOKS LIKE: SEARCHLIGHTS AND "EARS" to Pick Up the Sound of Distant Airplanes Used in a Demonstration of the Anti-Aircraft Equipment of the Sixty-first Coast Artillery and Army Observation Squadrons at St. Louis.

(Times Wide World Photos, St. Louis Buregu.)

ONE WAY OF STRESSING THE "GET OUT AND VOTE" IDEA: JOE CRANE,

"Spot Jumper,"
Boarding an Autogiro at Roosevelt
Field, Long Island, in
the Garb of Benjamin
Franklin for a Parachute Jump Preliminary to His Nationwide Tour in Support of the "Get Out and Vote" Campaign of the United States
Junior Chamber of
Commerce.
(Associated Press.)

Mid-Week Pictorial

"A NATIONAL MAGAZINE OF NEWS PICTURES"

VOL. XXXVI, NO. 11

PRICE TEN CENTS

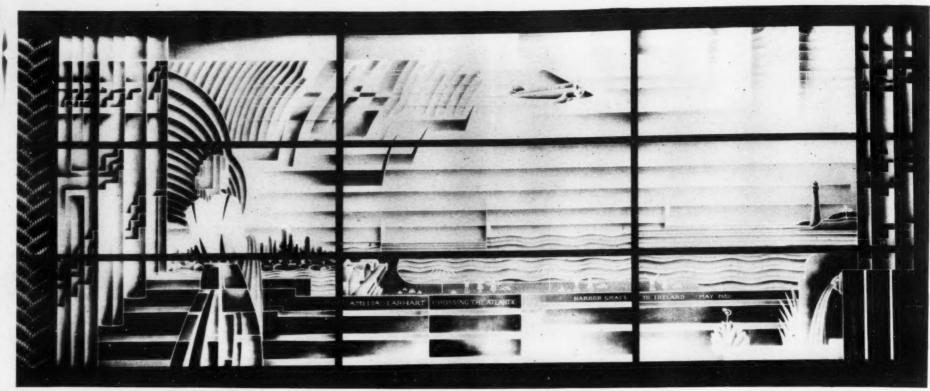
NEW YORK, WEEK ENDING OCTOBER 29, 1932.



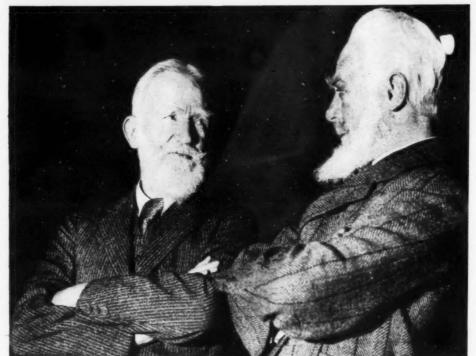
GOVERNOR ROOSEVELT DECLARES HIS STAND ON THE BONUS

The Democratic Nominee Addressing a Crowd of 30,000 at Forbes Field, Pittsburgh, Where He Expressed Himself as Against the Cashing of the Certificates Until the Budget Is Balanced and the Treasury Shows a Surplus.

(Times Wide World Photos, Pittsburgh Bureau.)







AMELIA EARHART'S TRANSAT-LANTIC FLIGHT IS IMMORTAL-IZED IN GLASS: STRIKING MURAL, Eighteen Feet in Length, Designed and Executed by

Maurice Heaton, Which Has Been Installed in the R. K. O. Sound Motion-Picture Theatre in Rock-efeller Center, New York. It Is New York. It is
the Result of a
Process of Fusing Colors on
Glass at 1,200
Degrees Fahrenheit and Is Illuminated From
Behind. (Times Wide World Photos.)

AN AUTHOR SEES HIMSELF AS OTHERS SEE HIM: GEORGE BERNARD SHAW Views the Finished Product of the Make-Up of Edgar Norfolk, Who Impersonates Shaw in a New Play, "Spacetime Inn," in London. (Times Wide World Photos.)

IN THE NEW HOME OF THE EX-PLORERS' CLUB: CAPTAIN BOB BARTLETT,

Famous Skipper of the Arctic, Giving a Diction Lesson to the Club's Parrot Mascot at the Housewarming Party in New York. (Times Wide World Photos.)

At Right-GRAND CHAMPION AT THE BABY BEEF SHOW: MEADOW VIEW

LINDY, LINDY,
an Angus Calf Owned
by Marion Syrcel, 19
Years Old, of Siloam
Springs, Ill., Which
Took First Honors in
the Big 4-H Club
Event at the National
Stock Yards, East St.
Louis, Ill.
(Times Wide World

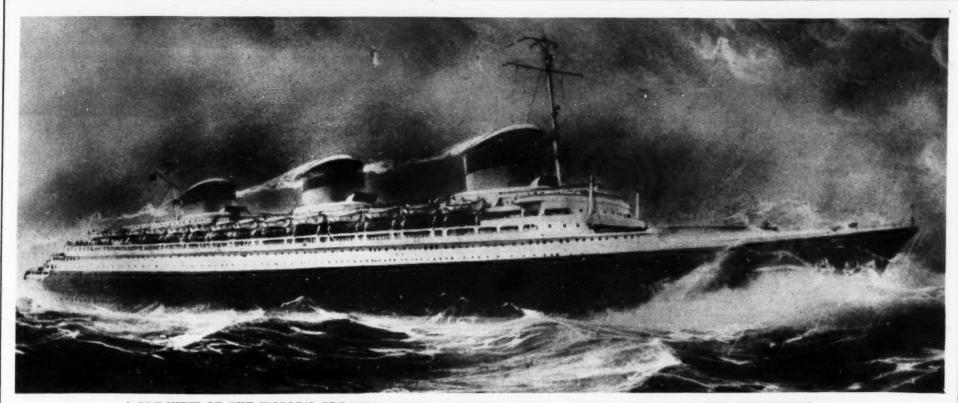
(Times Wide World Photos, St. Louis Bureau.)





A YOUNG HOLLYWOOD STAR IN A "MOTHER"

ROLE: LUPE VELEZ,
With Her 5-Year-Old Adopted Daughter, Joan Del
Valle Velez, the Child of the Actress's Oldest Sister. The
Youngster Was Adopted in Legal Proceedings in Mexico
City. (Associated Press.)



A PRE-VIEW OF THE WORLD'S GREATEST LINER AT RACING SPEED: ARTIST'S SKETCH OF THE NORMANDIE, the 73,000-Ton French Ship Which Is Being Launched This Week at Saint Nazaire. She Is 1,024 Feet Long and Will Have Engines Developing 160,000 Horsepower, Giving Her a Speed of 30 Knots. A Paris Newspaper Suggested That She Be Named The Benjamin Franklin, but the French Line Is to Name Its Future Ships for Provinces of the Republic.

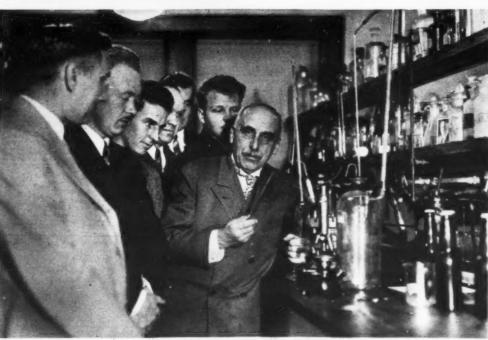
(Associated Press.)





THE BIGGEST SHIPBUILDING JOB EVER ATTEMPTED: CONSTRUCTION VIEW OF THE LINER NORMANDIE,
Which Is So Vast 11,000,000 Rivets Were Used in Putting It Together.
(Associated Press.)

CO-ED" IS TO WED THE "IDEAL MAN": MISS RUTH WENTNER AND PAUL CUMMINS, Who Won Their Titles Last Year in Contests at Northwestern University, Photographed in Cummins's Campus Book Shop After Announcing Their Engagement. (Associated Press.)



HIS SCHOOL IS ALL WET: DR. MAX HENIUS of Chicago Lecturing to His Students in the Art of Beer Making, a Course Started With the Idea That Brew Masters Soon May Be in Demand in This Country.

(Associated Press.)



THE QUEEN OF THE "BARNWARMIN'":

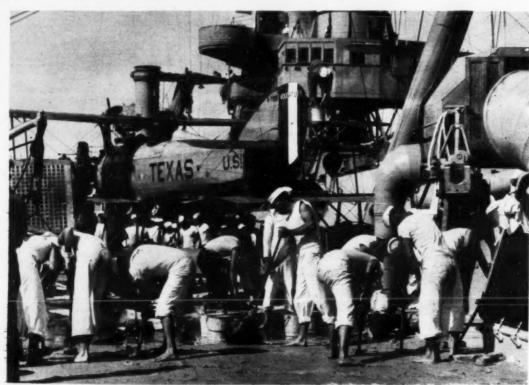
MISS RUTH MULLINAX

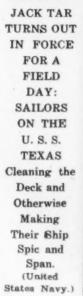
of Princeton, Mo., Seated on the Farm Throne for the
Big Social Event of the Season for Agricultural Students

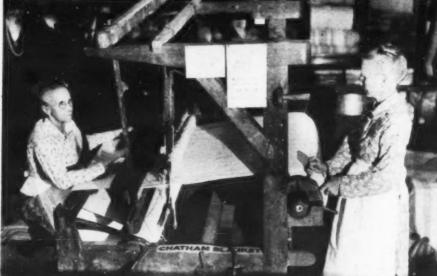
of the University of Missouri.

(Associated Press.)



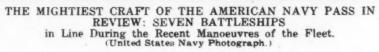


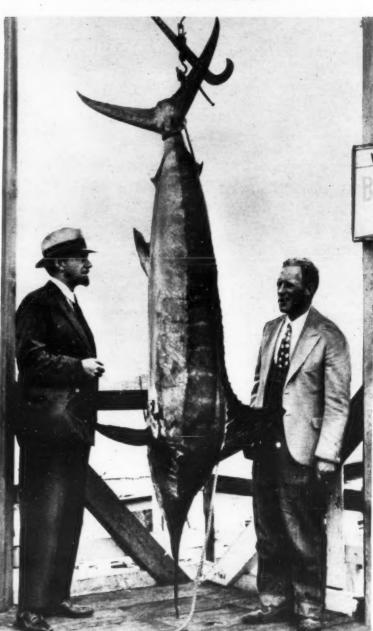




A WOODEN LOOM BUILT BY DANIEL BOONE STILL IN SERVICE: TWO NORTH CAROLINA WOMEN

Weaving Blankets on a Loom Constructed by the Famous Frontiersman for a Niece More Than 125 Years Ago, as a Part of a Novel Exhibition Staged by a Philadelphia Store. (Times Wide World Photos, Philadelphia Bureau.)





TWO FAMOUS ADVENTURERS MAKE THEIR DEBUT AS DEEP-SEA FISHERMEN: SIR HUBERT WILKINS AND CAPTAIN FRANK M. HAWKS

Beside Their Catch After an Expedition Off Balboa, Cal. (Associated Press.)

Whistler's "Mother" Revisits America: The Story of a Great Painting



By H. I. BROCK.

THERE is a reminder of a real woman, not merely a nearer chance to see a famous picture, in the return to this country—on a visit only—of James McNeill Whistler's portrait of his mother, just half a century after an earlier visit to the native land of both artist and sitter. This portrait, the first work of art of an American to find a large transfer of find and the great collection of fine. can to find a place in the great collection of fine things from all the ages assembled in the Louvre, this picture which has come to be a sort of type and symbol of the dignity and patience of mother-hood, is here as a loan to the Museum of Modern

The painting has belonged to the French Government since it was purchased in 1891 at the instance of no less a person than Georges Clemenceau. Nineteen years earlier, when it was exhibited at the Royal Academy in London, it found little favor with the critics. Some even said it was not a picture at all. In 1881 and 1882, when it was shown in Philadelphia and New York, no-body in America could be found willing to pay

\$1,000 or \$1,200, the asking price.
Yet it is an American Puritan mother who sits so gravely and so quietly within the frame, which so gravely and so quietly within the frame, which is the window through which her son has given us the privilege of looking at her. Anna Matilda McNeill her name was before this New England lady of evident Scottish descent became the wife of Major George Washington Whistler. Harper Pennington describes her as a "stern Presbyterian," holding to "strict Sabbatarian" views.

Mrs. Whistler stayed at home till the Civil War stalked on the stage. She came to live with Jemmie after he had been some years established

in London and had got to be a conspicuous figure there—a mountebank figure in the eyes of many, with a crowd of people around him of the arty sort and a following of women especially. His house was in Cheyne Walk, Chelsea, and the New England Puritan mother succeeded in that house Jo, or Joana, the beautiful, pale, red-haired Irish girl who had long been Whistler's model on both sides of the Channel—the same who appears in the well-known picture called "The Little White Girl," nominated by the critics "bizarre biped."

Here it was that Whistler painted his mother's picture. Even the Pennells do not know exactly when the portrait was painted or how many sit-

when the portrait was painted or how many sittings there were. Probably he prescribed exactly how his mother was to be dressed, as he did for other sitters. At all events, the "Mother" was hung in the Royal Academy show in 1872, getting in only because Sir William Boxall, one of the artist's few supporters in the Academy literthe artist's few supporters in the Academy, literally pried the door open for it—the last picture of Whistler's that did get in the Academy.

WHISTLER explained that it was interesting to him as his mother's portrait to him as his mother's portrait, but to the public it was offered only as the "Arrangement in Grey and Black"—which was the title. To Harper Pennington, however, he said (according to the Pennells), "One does like to make one's mummy as nice as possible."

Carlyle was fetched in to see the picture and liked it. Thus it happened that Whistler painted

liked it. Thus it happened that Whistler painted Carlyle's portrait in a very similar "Arrangement of Grey and Black," though the old man looks

fretful, where Mrs. Whistler seems so extraordinarily still. The scolding both pictures got from the critics shows how far taste in art (and portraits in particular) has changed in half a

traits in particular) has changed in hair a century.

The "Mother" was described by one critic as a lady in mournful garb "sitting in a solemn chamber," the whole "stiff and ugly enough to repel many." Tom Taylor of The Times and Punch declared that it ignored "all accepted canons of good drawing, good color and good painting." One puzzled gallery hound was so confounded that to him "criticism and admiration" seemed "alike impossible." He did not know whether the artist was playing a joke on the spectator or had something the matter with his eyes.

At the French Salon, in 1883, the "Mother" won

At the French Salon, in 1883, the "Mother" won a third-class medal. This was the only award Whistler ever received at the Salon, whence in the days of his beginnings in Paris he had been driven, along with the whole lot of art insurrectionists, realists and impressionists-Fantin Latour, Manet, and so on—to the Salon des Refusés! That did not prevent the arrived Whistler from becoming a Chevalier of the Legion of Honor in 1889. Two years later the "Mother" was bought (for a mere 2,000 francs) for the Luxembourg, there to wait, till the artist died, for promotion

Mrs. Whistler lived pretty constantly with her son till, in 1876, illness caused her to remove to the more salubrious air of Hastings. There her son used frequently to go to see her, and there she died in 1881, the year her portrait was first exhibited in her native land.

[From THE NEW YORK TIMES.]

BEAUTIES AND FIRST AIDS TO BEAUTY STAGE AN EXPOSITION





THE MALE

MANICURIST ON THE JOB: CHICOT MARZEGOLD

Working on the Hands of Evelyn Ritchie at the Beauty Show.



THE SEVEN TYPES OF FEMININE BEAUTY ON PARADE: GIRLS Representative of the Classes Into Which an Expert Divides the World's Beautiful Women Pose at the American Beauty and Styles Exposition in Grand Central Palace, New York. In the Group, Left to Right, Are: Countess Jeannini Vaiur, Psyche Type; Mitzie Marlow, Sphinx; Frances Thress, Gold Woman; Hilda Knight, Diana; Mabel Rydahl, Madonna; Myrtle Patterson, Flame; and Mona Moray, Flower. (Times Wide World Photos.)



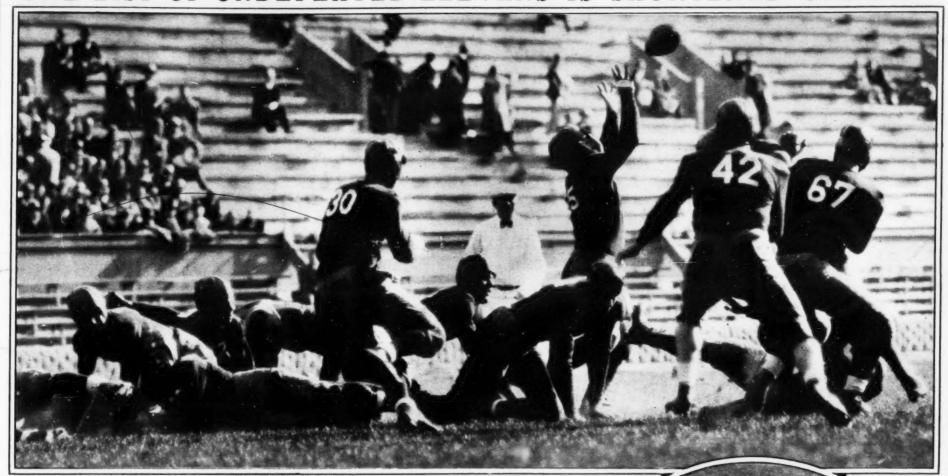
POLITICS IN HAIRDRESSING STYLES: THE "HOOVER BOB"
Is Demonstrated by Ethel Daly (Left) and the "Roosevelt Bob" by Nadine
Conkling at the Beauty Show.

NEW YORK OFFERS THE "IN-AUGURAL BOB" FOR WEAR AFTER NOV. 8: DUMAS OF THE SAVOY-PLAZA randa as a Model for the New Coiffure Inspired Somehow by the Elections, With One Side of the Hair Curling Up for the Winning Party and the Other Side Curling Down for the Loser.

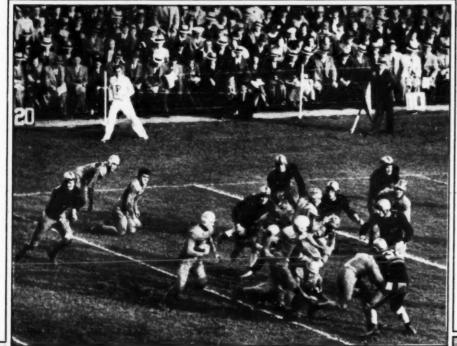


A BLACK STRIPE FOR BLONDE LOCKS: ROSE KOMPAS Applying a Two-Tone Color Effect With the Aid of a Toning Brush at the Beauty Show.

THE LIST OF UNDEFEATED ELEVENS IS SHORTENED GREATLY



A SOARING FUMBLE GIVES HARVARD A TOUCHDOWN: IRAD HARDY, Crimson Tackle, Grabbing the Ball Out of the Air, to Race 65 Yards for a Score as Penn State Was Beaten, 46 to 13. (Times Wide World Photos, Boston Bureau.)



DARTMOUTH'S LONE TOUCH-DOWN IN THE GAME AGAINST. PENNSYL-VANIA: BILL **EMBRY** Catching a Forward Pass Back of the Goal Line Late in the Last Quarter as the Quakers Triumphed, 14 to 7, at Franklin Field.

(Times Wide World Photos, Philadelphia Bureau.)



BROWN SCORES A TOUCHDOWN TO BEAT YALE,
7 TO 2: THE PROVIDENCE TEAM
Battering Its Way Across the Goal Line as the Blue Eleven
Met an Unexpected Defeat. (Times Wide World Photos.)

PITTS-BURGH DEFEATS ARMY, 18 TO 13, IN A THRILLING EN-COUNTER: WARREN HELLER of Pitt, Who Got Away Once for a 54-Yard Run From Scrimmage, Carrying the Ball for a 2-Yard Gain in the West Point Game That Was the Day's



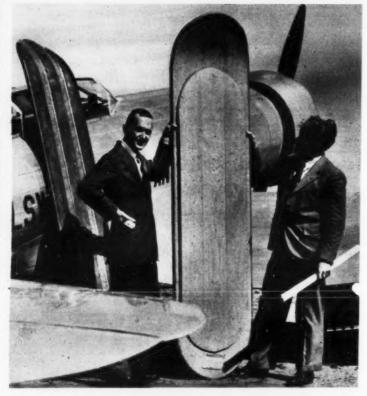
Big Feature.

(Times Wide World Photos.)

PRINCETON AND CORNELL BATTLE TO A SCORELESS TIE: BEYER of Cornell Starting a Short Plunge Through the Line in the Game in Which the Tigers Demonstrated That Once More They Must Be Reckoned Among the Strong Teams of the Country.

(Times Wide World Photos.)





PLANNING THEIR FLIGHT OVER UNEXPLORED AREAS OF THE ANT-ARCTIC: LIN-COLN ELLS-WORTH AND BERNT BALCHEN

Examining, at Inglewood, Cal., the Specially Built Plane They Are to Use in Mapping Flights in the South Polar Regions. (Times Wide World Photos,



Los Angeles Bureau.)



A MOUNTAINEER-EXPLORER CELEBRATES HER EIGHTY-SECOND BIRTH-DAY: MISS ANNIE S. PECK,
Who Recently Made a 20,000-Mile Airplane Tour of South America, Cutting Her Birthday Cake at a Tea Given by the New York Branch of the Society of Women Geographers Geographers. (Times Wide World Photos.)

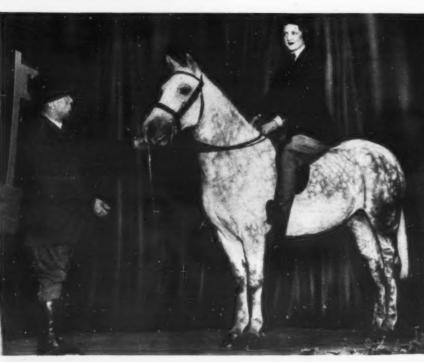
AIRPLANE SKIS FOR ANTARCTIC EXPLORATION: ELLSWORTH AND BALCHEN

Looking Over the
Equipment Which
They Believe Will
Permit Their Plane to
Land and Take Off
Almost Anywhere in
the South Polar
Regions.

(Times Wide World (Times Wide World Photos, Los Angeles Bureau.)

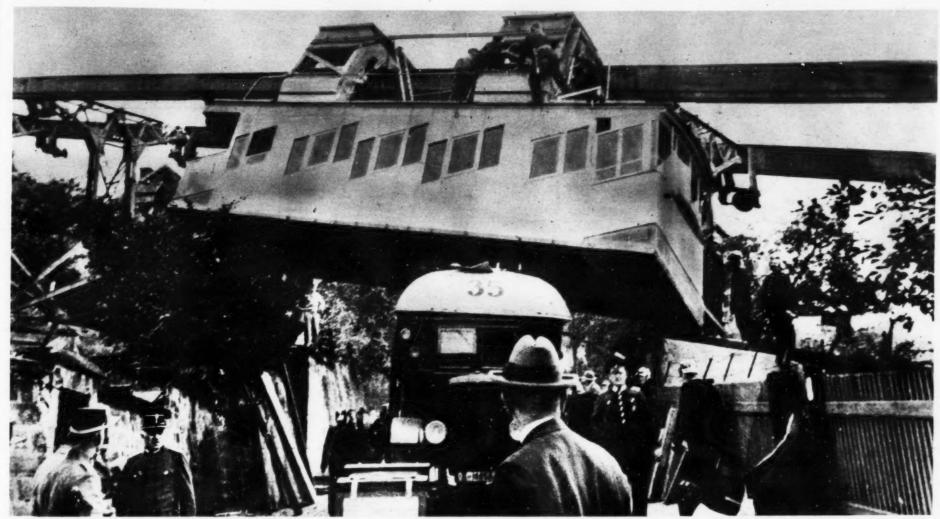
At Right— A REAL HORSE JOINS THE RANKS OF THE MANIKINS:

JANE, a Gray Mare, Helping to Model Riding Out-fits in the Fashion Parades on the Fifth Floor of a London Department Store. (Times Wide World Photos.)





A WORLD'S SERIES STAR PREPARES FOR THE FOOT-LIGHTS: VERNON (LEFTY) GOMEZ, Pitcher for the New York Yankees, Gets Some Help on Make-Up From His Fiancée, June O'Dea of Musical-Comedy Fame, Just Before His Début in a Vaudeville Skit. (Times Wide World Photos.)





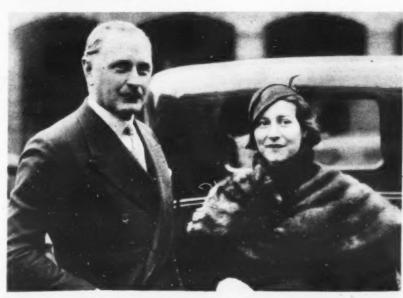


A FREAK FOR THE SCRAP-BOOK: A SUSPENSION RAILWAY COACH AND A TRUCK Wrecked by a Collision at the Only Point Where the Suspension Railway Crosses a Street. It Happened at Dresden, Germany. (Times Wide World Photos, Berlin Bureau.)

ONCE THE LAST WORD IN SPEED AND CLASS: OLD-FASHIONED BICYCLES Are Brought Once More to the Fore as the Veteran Wheel-men's Association Holds Its Annual Reunion and Dinner at Gwynned, Pa. (Times Wide World Photos, Philadelphia Bureau.)

A CHAMPION
BRONCO BUSTER
CALLS AT THE
NEW YORK CITY
HALL: MAYOR
JOSEPH V. McKEE
Greeting Ruth Roach
as Cowgirls and Cowboys From the World
Series Rodeo Invaded
His Domain.
(Times Wide World
Photos.)

At Right—
A SPEED KING ON
HIS HONEYMOON:
KAYE DON,
Who Several Times
Has Held the World's
Motor-Boat Title,
Ready to Leave Paris
for Lake Como, in
Italy, With His Bride,
the Former Miss
Eileen Martin. Eileen Martin. (Associated Press.)





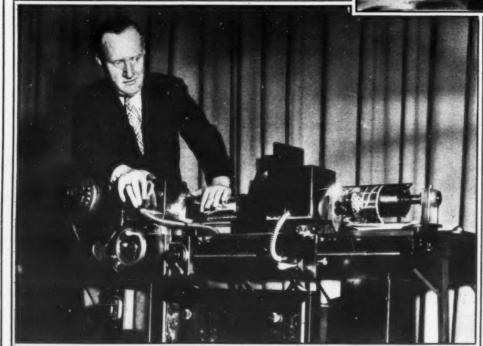
A WORLD'S CHAMPION OF 1899: ED A. MacDUFFIE of Monmouth Beach, N. J., Mounts an Old-Time High Wheeler for the Reunion of the Veteran Wheelmen.



A YOUNG
OPERA STAR
VISITS THE WEST COAST: LILY PONS,
the French Prima Donna Who Won Fame at the Metropolitan, Displays Her Pet Jaguar in San Francisco.
(Times Wide World Photos, San Francisco Bureau.)

1,500 NEW
ROBOT MAILMEN GO TO
WORK FOR
UNCLE SAM:
SCENE IN THE
GENERAL POSTOFFICE IN NEW
YORK

as New HighSpeed Pneumatic
Tube Carriers
Were Put Into Service to Replace
Those Worn Out by
the 20,000 Miles of
Travel of the Preceding Year.
(Times Wide World
Photos.)



THE "ELECTRIC EYE" SPEEDS UP THE MAKING OF HALF-TONE ENGRAVINGS: WALTER HOWEY
of New York Demonstrating His Machine, Which Utilizes the Photoelectric Cell to Turn
Out Cuts in a Few Minutes Without the Use of Acid and at a Fraction of the Cost of
Other Processes. (Times Wide World Photos.)

AMSTERDAM'S UPHOLDERS OF LAW AND ORDER TAKE A DAY OFF:

POLICEMEN
Engaging in a Swimming Race in Full
Uniform in One of
the City's Canals in
Their Celebration of
Queen's Day. Any
Man Who Loses His
Cap Is Out of the
Race.
(Times Wide World

(Times Wide World Photos.)

At Right-

AN OLYMPIC
TRACK WINNER
TRIES HIS SKILL
ON THE COURTS:
BILL CARR,
400-Meter Champion
at Los Angeles,
Taking Part in the
University of Pennsylvania Tennis
Championships.
(Times Wide World
Photos, Philadelphia
Bureau.)







THE SON OF THE PRESIDENT OF FRANCE IS MARRIED: JEAN LEBRUN AND HIS BRIDE,

the Former Mlle. Bernadette Marin, Leaving the Town Hall in Rambouillet After the Civil Ceremony, With President Lebrun (Second From Right), and a Group of Distintinguished Guests. (Times Wide World Photos, Paris Bureau.)



"THE REP-

THE PRODUCERS' "HOLIDAY" IDEA SPREADS TO JAPAN: TOKYO FISHERMEN Gathered at the Market to Discuss Their Strike, Which Rendered Thousands Idle, as They Asserted That the Price Paid by the Wholesalers Was Less Than the Cost of Making the Catch. (Times Wide World Photos.)



A SENATORIAL CANDIDATE PUNCHES THE TIME CLOCK: TALLANT TUBBS,
Who at 35 Is the Republican Nominee in California, in
Working Clothes in His Rope Factory.
(Times Wide World Photos, San Francisco Bureau.)

RESENTA-TIVE BUSI-NESS GIRL OF NEW YORK": MISS ANNE McCARTHY, Who Was Chosen Quee of the Twentyninth Annual National **Business Show** by a Committee Which Rated Her 93% Per Cent in a Test of the Ideal Qualifications of a Business

Girl. (Times Wide World Photos.)

THE NATIONAL CAMPAIGN ENTI-HOOVER AND ROOSEVEL



THE PRESIDENT STRIKES BACK VIGOROUSL Speaking in Fighting Mood in the Public Hall in Cleveland, Where He Addre Second Campaign Tour Into (Times Wide World Photos, Cl



THE SECRETARY OF STATE SAYS THE PRESIDENT SAVED OUR "TOT-TERING INSTITUTIONS": HENRY L. STIMSON Delivering an Ardent Defense of the Hoover Administration at the National Republican Club in New York. (Associated Press.)

THE

Talki



PERHAPS "THE FORGOT-TEN MAN": A WEST VIR-GINIA MINER,

Who Said His Wage Was a Dollar a Day, Shaking Hands With Governor Roosevelt En Route to the Wheeling Meeting. (Times Wide World Photos, Pittsburgh Bureau.)

At Right-THE "HAPPY WARRIOR" TAKES THE STUMP FOR THE DEMOCRATS: FORMER GOVERNOR ALFRED E.

SMITH Making His First Big Speech of the Campaign at a Rally in Tam-many Hall. (Times Wide World Photos.)



THE GOVERNOR OF NEW YORK ON HIS SWING THROUGH THE MID-WEST AND SOUTH: FRANKLIN D. ROOSEVELT Delivering His Address at Wheeling, W. Va. (Times Wide World Photos, Pittsburgh Bureau.)

N ENTERING ITS FINAL PHASE: OSEVELT ON THE STUMP



K VIGOROUSLY AT HIS CRITICS: MR. HOOVER
There He Addressed 30,000 Persons in Four Auditoriums in the Climax of His
gn Tour Into the Middle West.
Vorld Photos, Cleveland Bureau.)



HENRY FORD MAKES HIS
FIRST ADDRESS OVER THE
RADIO: THE AUTOMOBILE
MANUFACTURER
Broadcasting an Appeal
for the Re-election of
Hoover as His Son and
His Wife Look on in
His Office at Dear-

born.
(Times Wide
World Photos,
Detroit Bureau.)

At Left—
THE SENATOR
FROM NEBRASKA ENTERS
THE CAMPAIGN
FOR ROOSEVELT:
GEORGE W. NORRIS
Speaking in Philadelphia at
the Beginning of His Coastto-Coast Tour for the Democratic
Nominee.
(Associated Press.)

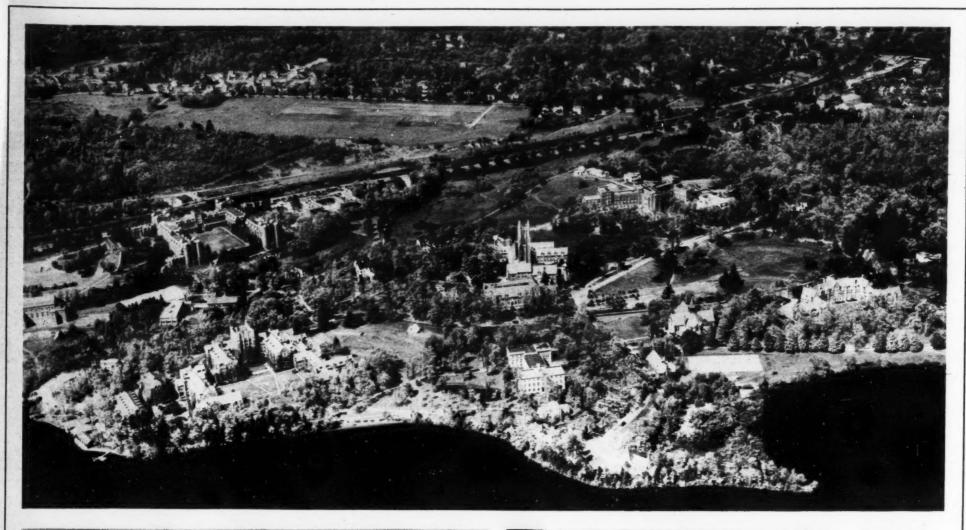


THE 1928 VICE PRESIDENTIAL NOMINEE CALLS AT HYDE PARK: SENATOR JOSEPH ROBINSON AND GOVERNOR ROOSEVELT Talking Over the Campaign Outlook on the Front Porch of the Roosevelt Home. (Times Wide World Photos.)



THE PRINCIPALS IN A DEBATE ON THE CAMPAIGN ISSUES: HENRY J. ALLEN AND GOVERNOR ALBERT RITCHIE

Shaking Hands at Northwestern University Before Arguing the Merits of the Party Platforms. Others in the Group, From Left to Right, Are: Silas H. Strawn, Dr. Walter Dill Scott and Melvin A. Traylor.





A LESSON IN THE FASCINATIONS OF EATING VEGETABLES: MISS DOROTHY FRAZIER,

a Teacher in the Los Angeles Schools, Pointing Out the Merits of a Squash, Presented in a Big Papier-Mâché Version, as a Means of Interesting the Youngsters in Correct Diet, (Associated Press.)

CHOSEN FOR THE FACULTY OF THE NEW EINSTEIN SCHOOL: DR. OSWALD VEBLEN of Princeton, Who Will Be a Professor in the School of Mathematics Headed by the Great German Scientist. (Times Wide World Photos.)



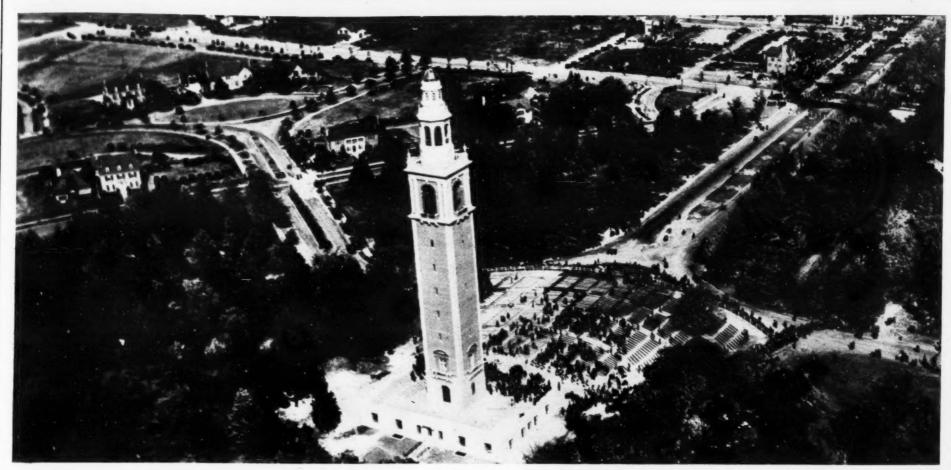
WELLESLEY
COLLEGE IN ITS
ENLARGED
VERSION:
AERIAL VIEW
OF THE CAMPUS
Showing the New
Hetty H. R. Green
Hall and GalenStone Tower Dominating the Central
Portion, With the
New Science Building, Sage Hall, at
the Right, and With
the New Cooperative Dormitory, WELLESLEY tive Dormitory, Munger Hall, Still Under Construc-tion, at the Left. (Curtiss-Wright.)

(Curtiss-Wright.)

At Left—
SHE CLAIMS TO
BE AMERICA'S
YOUNGEST
ASTRONOMER:
MISS WANDALEE NICKEL,
17-Year-Old Graduate of the Glendale (Cal.) High
School, With the
Six-Inch Telescope
She Has Con-She Has Con-structed, Even to Grinding the Lenses. (Associated Press.)



THE TEMPORARY HOME OF THE NEW AMERICAN SCHOOL OF WHICH EINSTEIN WILL BE THE HEAD: FINE HALL OF PRINCETON UNIVERSITY,
Which Will Be Used by the School of Mathematics of the Institute for Advanced Study, Beginning Next Fall. Other Schools Will Be Added Later, and the Institute, of Which Dr. Abraham Flexner Is Director, Plans a Permanent Home Near Princeton. (Times Wide World Photos.) (Times Wide World Photos.)





EXHIBITS FOR THE TARIFF MAKERS: MISS ETHEL JOHNSON, Secretary to Senator Smoot, Examining Samples of Foreign and Domestic Products Assembled by the Customs Bureau for the Use of the Senate Finance Committee in Drafting Legislation to Prevent "Dumping" From Abroad.

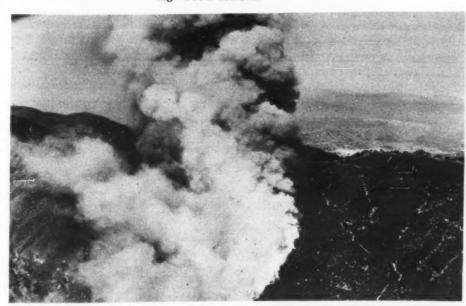
VIRGINIA'S TRIBUTE TO HER LIVING AND DEAD OF THE WORLD WAR: THE MEMORIAL CARILLON TOWER at Richmond, as Photographed in Connection With the Dedication Ceremonies, Which Were Attended by 15,000 Persons. The Carillon of 66 Bells is Said to Be the Finest in America. (Associated Press.)





THE "GRAND OLD LADY" OF THE AMERICAN STAGE: KATE MAYHEW,
Famous Comedienne, Who Recently Celebrated the Seventy-fourth Anniversary of Her Début, Made at the Age of 5 as Meenie in "Rip Van Winkle."

(Associated Press.)



THE SMOKE OF A BIG FOREST FIRE RISES NEAR LOS ANGELES: AERIAL VIEW

of a Blaze Which Swept Through a National Forest Only a Few Miles From the
City Despite the Efforts of 300 Men to Conquer It.
(Times Wide World Photos, Los Angeles Bureau.)



THE IRON HAND APPEARS IN THE STREETS OF BELFAST: NORTH IRELAND POLICE in Armored Cars Patrolling the City After Fatal Rioting Over Unemployment in Which It Was Estimated 10,000 Took Part. (Associated Press.)

MIGRANT BOYS ON THE ROAD: A MENACING SOCIAL PHENOMENON



YOUTHFUL WANDER-ERS IN THE ONLY
"HOME" THEY NOW
KNOW: THREE BOYS
Cooking Their Meager
Breakfast After Spending
the Night in a "Jungle"
or Hobo Camp in the Outskirts of St. Louis. Authorities Estimate That
From 200,000 to 300,000
Boys Between the Ages of
12 and 20 Now Are "on
the Road" in This Country,
Cut Off From All Home
Surroundings, Unable to
Find Work, Shunted From
One Community to Another Every Day or So,
and the Prey to Diseases
Incident to Malnutrition
and Exposure. It Is a Comparatively Recent Problem
and of Steadily Increasing
Gravity.

Gravity. (Times Wide World Photos St. Louis Bureau.)



At Left-THEIR SHELTER FOR THE NIGHT: HOMELESS

YOUTHS Huddled Together for Warmth in a Box Car. Such Boys Come From All Parts of the Country and Investigators Report That Most of Them Are Timid and Unaggressive, Rather Than the Smart-Aleck Type Seeking Adventure.



PLAIN BUT SUBSTANTIAL FARE: A GROUP OF HOMELESS BOYS Eating Dinner at a Salvation Army Centre in St. Louis. In a Single Month the Salvation Army Served Transiently 21,000 Such Boys in 475 Cities Throughout the United States, But Only a Small Minority Comes Into Contact With the Relief Agencies.



OFF TO ANOTHER COMMUNITY IN THEIR ENDLESS QUEST: MIGRANT BOYS
Boarding a Moving Freight Train, a Dangerous Mode of Travel in Which Many
Are Injured or Killed.



THE GIRL WITH "THE MILLION-DOLLAR PRO-FILE": YOLANDA PEREIRA, Who Was Elected "Miss Universe" at the Interna-tional Beauty Pageant in Rio de Janeiro in 1930, Whose Likeness Will Appear on a New Issue of Brazilian Money. (Associated Press.)





THE RAW MATERIALS FOR A SYNTHETIC LION HUNT IN MISSOURI: TWO EX-CIRCUS LIONS

CIRCUS LIONS
Are Released on a Small Island
in the Mississippi River Near
Commerce, Mo., for a Hunt
Planned by Denver Wright of
St. Louis. The Affair Went All
Awry, However, When a Deputy
Sheriff Killed the Animals With
a Sub-machine Gun on the
Ground That They Were a
Menace to the Neighborhood.
(Associated Press.)

At Right—
HE NOW LISTS HIMSELF
AS A "BOUNCER" AT \$15 A
WEEK: JESS WILLARD,
One-time Heavyweight Champion of the World, Who Now
Is Employed to Keep Order at
the Open-Air Market in Los
Angeles Which He Owned
Before His Investments Went
Sour, Sorting Out a Batch of
"Rubber" Checks for Collection Efforts.
(Times Wide
World Photos,
Los Angeles
Bureau.)



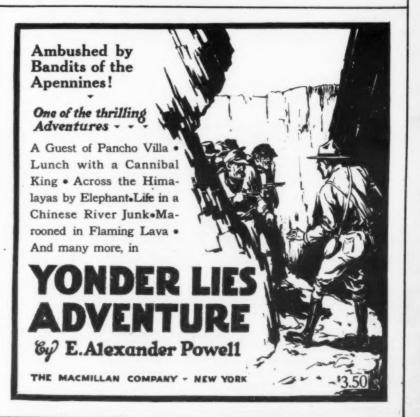
THE PRESENTA-TION OF THE TROPHY AT THE MEN'S TENNIS TOURNAMENT AT WHITE SUL-PHUR SPRINGS: HELEN HICKS Gives the Silver Bowl to Gregory Mangin (Left) After the Match in Which He Defeated J. Gilbert Hall. (Times Wide World Photos.)

At Right-SIMIAN JOCKEYS TAKE THE REINS: A MONKEY,

Gay in Racing Silks, Mounted on a Fast Greyhound for a Spectacular Event at the Track of the Culver City Kennel Club in California.

(Times Wide World Photos, Los Angeles Bureau.)





THE CHOICE OF FUR DETERMINES THE PLACEMENT OF THE COAT ACCENT



THE POPULAR FUR SLEEVES DONE IN BLACK
PERSIAN LAMB
With Little Fur Heads to Match, Trimming the Sailor Hat.
B. Altman.
(New York Times Studios.)

By GRACE WILEY.

COLLARS purportedly are subordinated to sleeves in the new Winter coat outlines and yet this is not wholly true. When short-haired furs are used the collar is apt to be some form of scarf with the fur appearing in profusion on huge sleeves, but with the various types of fox furs the collar is still the dominant feature, with the trimming on the sleeves subordinated to it.



PUFFED LOWER SLEEVES OF KOLINSKY on a Brown Velvety Woolen Coat From Nelson-Hickson. (Ralph Sommer.)



A DETACHABLE SHOULDERETTE OF
LEOPARD
Blends Softly With the Brown of the Coat.
James McCreery.

GRAY, THE HIGH-STYLE COLOR, Admirably Combined With Gray Krimmer and Completed by a Little Gray Soleil Tricorne From Serge Hat Company. (Joel Feder.)



THE ANIMAL PAWS INSURE A SLENDER LINE With the Crossed Silver Fox Collar. Henri Bendel. (New York Times Studios.)



A LITTLE KRIMMER-BORDERED OVER-JACKET EFFECT
Is Very New on a Coat in Gray Wool From Mary
Walls.
(New York Times Studios.)

932

VELVET LENDS GLAMOUR TO THE EVENING MODE



STRAW-COLORED VELVET GOWN
FROM LUCILE
With the Interesting Decolletage Held by
a Strass Ornament, the Same Motif Draping the Bow in Back.



LELONG'S GOWN IN WINE-RED CRUSHED VELVET
With Peplum Edged in Kolinsky.
Nanty Frocks.
(New York Times Studios.)



REGAL LYONS VELVET IN
DARK RED
With the Lower Half of the Puffed
Sleeves Made of Ermine.
(Joel Feder.)



A WRAP COMPLETES THIS ENSEMBLE IN BROWN TRANSPARENT VELVET
With Bodice in Gold-Striped Lamé Held by a Double Row of Gold Clips. Nomis Dress Company.

(New York Times Studios.)



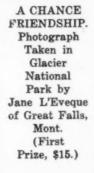
LANVIN'S FAMOUS "RUMBA" With Radiating Lines of Sequins on the Cape Collar. Mary Lee Frocks. (New York Times Studios.) At Right-BLACK BROADCLOTH **EVENING** GOWN BORDERED IN BLACK FOX Has an Overblouse of White Velvet to Transform It Into a Dinner Gown. Mary Lee Frocks. (New York Times Studios.)





Winners of Cash Awards in the Amateur Photographic Competition

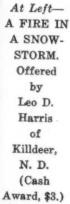


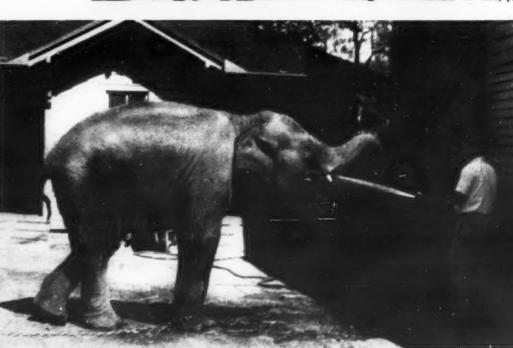






WINTRY
BLAST.
Submitted
by
Ira
Current
of
Boulder,
Col.
(Second
Prize,
\$10.)





THE BIG DRINK.
Submitted by Henry I. Griffiths of New York City.
(Cash Award, \$3.)



A VIEW OF THE MASSES FROM THE HEIGHTS: BLACKPOOL PROMENADE IN LANCASHIRE, ENGLAND, as Seen From a 500-Foot Tower by L. Kilburn of Barrow-in-Furness, England. (Cash Award, \$3.)



NATURAL SPLENDOR IN THE CANADIAN NORTHWEST:
VIEW OF BOWRON LAKE
in the Caribou District of British
Columbia, as Photographed by
John P. Babcock of Victoria, B. C.
(Cash Awards \$3) (Cash Awards, \$3.)



INDIAN SUMMER. Portrait Study Offered by J. H. F., New York City.



BABY AND THE BUTTERFLY. Sent by June DeBella of San José. Cal. (Cash Award, \$3.)

READY IN A JIFFY FOR EVERY HEATING USE—Just Plug Into the Electric Socket.



the Bathroom No shaking and shivering in a cold bath-room with the Fan-Forced Electric Heater—this Marvelous Fan directs the heat exact-ly where it is wanted.

Quick Heat for

Fans the Hair Dry, Instantly

No impatient waiting for the hair to dry after shampooing. The Fan directs and con-centrates the heat right to your head. A real time saver.



Keeps the Motor From Freezing

ttach to the lamp rods of your car—plug it in the light socket and it will warm up your engine immediately. Helps quick starting.



Extra Comfort on the Sun Porch

When you want to sun yourself on a cold winter's day your feet won't freeze with the Fan-directed heat of this Safety Electric Heater. Just plug it in and enjoy the warmth.



Mail Coupon Now For Five Days' Trial

Send \$6.95 for full salesman's outfit and selling

RULES FOR THE MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.

Prize-Winning Pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTO-RIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each other photograph accepted. Amateur photographs must be submitted by the actual photographer. They must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.

Amazing Invention Brings New HEATING COMFORT

TO THOUSANDS Marvelous Electric Heater Transforms COLD DEAD AIR to CIRCULATING WARMTH . . .

Heat-Instantly, Where You Want It, When You Need It

Amazing as it may seem, this Safety Fan-Forced Electric Heater directs and concentrates the heat exactly where you want it at any time. Just the thing for your bathroom or any other hard-to-heat room.

It Heats Cold, Dead Air and Circulates It, Too

This marvelous device consists of an electric heating element behind which a small fan instantly drives heat out into gentle, healthful circulation. The air is inducted by suction at the back of the heater and is blown thoroughly heated from the front into the room. In 10 minutes the entire room is evenly heated.

No Cleverer or More Effective Heating Device Has Ever Been Invented

Yet it is priced so low even the humblest home can enjoy the benefit of the wonderful extra or temporary heat it gives in the bathroom or any hard-to-heat Approved by Undercorner. Approved by Under-writers Laboratories and Good Housekeeping Institute.

So Simple and Safe Any Child Can Operate It

All you need to do is to place this portable Fan-Forced Electric Heater in the position wanted and plug in the electric socket. No exposed mechanical parts to injure inquisitive infant fingers-immediately you get circulating warmth.

Its Size, Design and Light Weight Fit It for Every Heating Purpose

You can lift it on your dresser table without any effort or carry it to any part of the house with ease. The modern design of this device makes it inconspicuous wherever it is placed.

Uses Very Little Electric Current-Comes With a 6 Ft. Cord

Operates on 110 to 125 volts, alternating current 25 to 60 cycles. Size 11 inches high, $8\frac{1}{2}$ inches wide, $4\frac{1}{2}$ inches deep. Color, Green Finish, Morocco baked enamel. A beautiful gift!

send no money

So positive are we that you will enjoy the great comfort and convenience of this Electric Heater that we shall be glad to send you one on a Free Trial for Five Days. Make it grove that it can and soll do all we claim and more! Then under our Money-Back-Guarantee — if for any reason you are dissatisfied simply return it and your money will be refunded at once. You take no risk. It is up to the Electric Heater to make good or we will. Clip the coupon opposite and mail now.

SALESMEN AND AGENTS WANTED

200 Wo	en en	E	M	10 e	1	v l	e a	Y	21	b	y N a	en	d	pi	d aj	in	g p	11	re	a de	ah ge p	tt.	ait	10	e \$6	3.5	95		1	ılı	us	p	0		
does not																																			
Name																												*				*			
Street								0	0	0						0	0		6																
City																,	C	4.	24																

tric ricater a pricetes, safeguard for Baby's bealth at bath or play times Cannot burn inquisitive fingers.





BSERVATORIES

"DINNER AT EIGHT"

By GEORGE S. KAUFMAN and EDNA FERBER MUSIC BOX THEATRE, W. 45 St. Eves. 8:30 Sharp-Mats. Thurs. & Sat.

from the PULITZER PRIZE NOVEL by PEARL S. BUCK

GUILD THEATRE, 52d St. West of Broadway

EVENINGS 8:30 Mats. Thur. & Sat., 2:30

BELASCO 115 W. 44th St. Nights at 8:40 Mats. Thurs. & Sat. at 2:30 **Nights** \$1.10-\$3.30

Mats. 55c-\$2.75

"Season's thrill — vibrating spines shook the seats and set the very air atrembling."
—Burns Mantle, News.

CRIMINAL AT LARGE

Alexandra Carlisle Emlyn Williams William Harrigan Katherine Wilson

FEARS presents

ENORE U

A ROMANTIC FARCE BY GLADYS UNGER

with ARTHUR MARGETSON

A V O N THEATRE, 45th Street West of Broadway

Evenings at 8:40. Mats. Thurs. & Sat. 2:40

THEE I SING"

with GAXTON MORAN MOORE

FIRST \$4.00 BALANCE \$3.50 BALCONY OF ORCH. \$3.50 NIGHT PRICES \$1 to \$3 (PLUS) NIGHT PRICES EVGS. 8:30. MATS. THURS. & SAT. NOW 46th ST. THEATRE

Ballyhoo of 1932

with WILLIE and EUGENE HOWARD

JEANNE AUBERT-Lulu McConnell-Bob Hope-Vera Marshe 44th ST. THEATRE W. of B'way. Evs. 8:30, \$1 to \$3.85. Mats. Wed. & Sat., 2:30, \$1 to \$2.50

AMERICA'S GREATEST REVUE (10th and Most Stupendous Edition)

BROADWAY THEATRE, B'way & 53rd St.

ond WILL FYFFE—HELEN BRODERICK
HARRIET HOCTOR—MILTON BERLE
ANDRE RANDALL—EDWIN STYLES AND 155 OTHERS
EVENINGS, 700 ORCHESTRA SEATS \$3.50
WEDNESDAY MATINEES 50e to \$2
SATURDAY MATINEES 50e to \$2.50, plus tax

MAX GORDON Presents CLIFTON WEBB

in the New HOWARD DIETZ Revue

TAMARA GEVA, PATSY KELLY FLYING COLORS

IMPERIAL THEATRE, 45th Street West of Broadway. Eves. 8:30. Mats. Thurs. and Sat., 2:30.



LILLIAN GISH AS MARGUERITE GAUTIER in a New Version of "Camille," Coming to the Morosco Theatre Next Week.



PAULINE LORD in Gilbert Miller's Production, "The Late Christopher Bean," Opening at Henry Miller's Theatre Next Week. (Vandamm.)

KATE CURLING AND MICHAEL J.
DOLAN,
Appearing With the Abbey Theatre
Irish Players in Repertory at the Mar-

tin Beck Theatre.



2ND WEEK WM. POWELL KAY FRANCIS in "ONE WAY PASSAGE" STRAND

"THEY CALL IT SIN" with Loretta Young-George Brent

A FIRST NATIONAL WINTER GARDEN B'way & 50th 35c to 1 P.M.—Exc. Sun.

ASTOR THEA., B'way Daily 2:46-8:46—Sat., Sun. & Hols. 50e to \$1.00 Eves. 50e to \$2

STARS AND SCENES FROM THE NEW FILMS



EDNA MAY OLIVER in an Animated Conversation With the Penguin Which Appears in a Scene of Her New Picture, "The Penguin Pool



TALLULAH BANKHEAD, Star of the Metro-Goldwyn-Mayer Picture, "Faithless." From a Recent Studio Portrait. (Clarence Sinclair Bull.)



CONSTANCE CUMMINGS With Lee Tracy and Walter Connolly in a Scene From Columbia's Current Attraction, "Washington Merry-Go-Round."



RICHARD DIX as a Daring Motorist of the Days of Horseless Carriages in the RKO-Radio Production, "Conquerors," in Which He Is Co-Starred With Ann Harding.



FRANCES DEE, earing a Handwrought Silver Necklace of a Type Popular With the Ladies of Nero's Court, Which, Since the Filming of Cecil De Mille's "The Sign of the Cross," Has Become a Fad in the Movie Capital. (Eugene Robert Richee.)



PAUL MUNI, Stage and Screen Star, as He Appears in His Latest Picture for Warner Brothers' Studio, "I Am a Fugitive From a Chain Gang."

CONSTIPATION

effectively treated with natural products

WHITE INDIAN

3½ lbs. \$1.00

2½ lbs. \$1.00

5 lbs. \$1.25

10 lbs. \$2.25

10 lbs. \$3.50

AGAR-AGAR. Grandlar. i lb \$2.00

AGARSEED. A Food Laxtive. 5 lbs. \$2.50

LACTOSE-DEXTRIN. Chenges Flora. 5 lbs. \$2.50

COD LIVER OIL. Vitamin Tested. Gallon \$2.50

OLIVE OIL. Virgin-unadulferated. Gallon \$2.50

OLIVER OIL. Vitamin Tested. Gallon \$2.50

OLIVER OIL. Vitamin Tested Gallon \$2.50

OLIVE OIL. Vitamin Tested Gallon \$2.50

OLIVE OIL. Vitamin Tested Gallon \$2.50

OLIVE OIL. Vitamin Tested Gallon \$2.50

Nhipped prepaid ou receipt of check within 800 mits of N. Y. C. For greater distances add de for every pound ordered. Shipping weight of Sallon \$10 lbs.

All products GUARANTEED to be the best obtainable regardless of price.

"NATURES HEALTH PLAN"

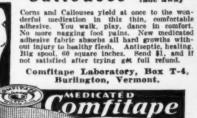
contains many interesting facts and valuable health suggestions

BOOKLET

LAVSEED CO. — 720 Reparkay N.Y.C.

LAXSEED CO., Inc., 720 Broadway, N.Y.C.

Callouses Gently fade away







The New York Times Book Review, a part of the Sunday Edition, sent for one year to any address in the United

The New York Times Book Review excels in the scope of its literary news and comment. The completeness and the authority of its informative reviews make it the recognized guide to current literature. An ideal gift for the friend out of town-

The New York Times Book Review

Part of the Sunday edition—may be sub-scribed for separately. Printed and profusely illustrated in Rotogravure.

WEEK'S HEADLINERS FOOTNOTES ON

[From The New York Times.]

RELATIVES' RELATIONS.

LICE ROOSEVELT LONG-WORTH has departed from a hitherto inflexible rule not to make public statements or take part in political campaigns. She is writing a book of reminiscences, its first magazine instalment has appeared, and she mingles past with the present to the extent of declaring that "without the least personal feeling

against my fifth cousin," Franklin D. Roosevelt, she is going to vote for Mr. Hoover and that she would do the same even if she were not a Republican.

Some people, Mrs. Longworth says, have written her congratulating her over her "brother's" nomi-



Mrs. Longworth.

nation for the Presidency. And at the Oyster Bay Roosevelts' dissociation from the Hyde Park Roosevelts, the Democratic Presidential candidate slammed back last week, five days after Mrs. Longworth's article appeared. "Oh, no," he said in sarcastic references to denials that a Republican leader had been allied with power interests, "no relation whatsoever, not even a fifth cousin."

Now turn back a few yellow newspaper pages to St. Patrick's Day, 1905. The President of the United States arrived in New York to give his niece, Eleanor Roosevelt, in marriage to Franklin D. Roosevelt, then to attend and speak at two dinners, one of the Friendly Sons of St. Patrick at Delmonico's and the other of Sons of the American Revolution at the Astor. At the wedding "first in the bridai procession" came the Misses Alice Roosevelt and Corinne Douglas Robinson, and then other bridesmaids. And they wore "white faille silk frocks trimmed with lace and silver and wore tulle veils attached to white Prince of Wales ostrich feathers, tipped with silver."

Eleven months later to the day the leading bridesmaid became a bride. The wedding of Alice Roosevelt and Nicholas Longworth was held in the East Room of the White House at noon. The front gate was not opened for arriving guests until 11:15 o'clock; but, said a Washington dispatch, "it was not yet 11 o'clock when the first carriage drove up to that gate. Its occupants were Mr. and Mrs. Franklin Delano Roosevelt, the latter the only niece of the President, and Admiral and Mrs. William S. Cowles, the latter the President's sister."

> 2/2 2/2 2/2 A RADIO "MARTYR."

TO wonder California is debatable ground in this national election. Consider the debate-and the debaters. There is Senator Hiram Johnson, who "can not and will not" uphold Mr. Hoover. And there is the exciting matter of choosing Mr. Johnson's colleague in the United States Senate. Will that colleagueone can hardly say "associate"-be the angular William Gibbs McAdoo or the euphonius Tallant Tubbs? Or will it be a shouting Methodist preacher, who when it comes to basking in the headlines and getting himself talked about could give cards and spades, if he were not opposed to the friendly or speculative distribution of the devil's pasteboards, to publicized Hollywood?

If the rash Rev. Bob Shuler of Los Angeles is not elected to the "greatest deliberative body on earth," both Messrs McAdoo and Tubbs would like to know to what extent his candidacy will draw from their support.



SPOILING THE MEDICINE SHOW

One of Mr. Shuler's most impartial political and public acts was to run in the primaries for both Republican and Democratic nominations for United States Senator. He did not receive either nomination, but his combined vote in the primaries exceeded Mr. Tubbs's and Mr. Mc-Adoo's. He is now running upon the Willie Upshaw Prohibition ticket.

Mr. Shuler is a typical Los Angelino in that he comes from somewhere else. Born in Virginia, he reached the City of the Angels by way of Methodist pastorates in the Tennessee mountains and Texas. As Arthur Krock has reported, "he has not been reticent," for, in addition to speaking from the pulpit, he spreads



Mr. Shuler.

his views upon current events by pamphlets, Bob Shuler's Magazine and by radio. A year ago the Federal Radio Commission canceled his license to operate Station KGEF on the ground that he 'incited to religious strife." Appeals have been

entered in the courts. Commercial stations refused to sell him time, whereupon he escaped from radio muzzles by announcing his candidacy for Senator and stepping before the microphone, protected by a State law which forbids denying the air to candidates for office.

As a pulpit sensationalist, Mr. Shuler is of a type which has been familiar in large cities, but it was radio which made him a rarer, more recent phenomenon, for radio has added to the number of self-appointed martyrs who have taken their grievances into politics. There was Norman T. Baker, who ran for nomination for Governor of Iowa after his broadcasting station was suppressed for advertising cancer "cures," and complicating the Kansas Governorship is Dr. John R. Brinkley, who attempts to turn back life's clock with goat glands. Both of them, like Mr. Shuler, have incurred the displeasure of the Federal radio authorities.

A DESK STACKER.

CTANDING with hands grasping the lapels of his coat, a healthy middle-aged man talked to New York City's Board of Estimate like a Dutch uncle last week, citing some broken promises of municipal economy and holding the city's financial credit in obvious low esteem. Others have stood there before enthroned

City Fathers and expressed themselves in similar vein, only to be silenced by pounding gavels and admonitory voices and to be approached by hefty attendants who jerked formidable thumbs and snarled, "Outside, you."



Mr. Mitchell.

But not even City Fathers countenance the bum's rush upon persons from whom they would borrow money; consequently Charles Edwin Mitchell, chairman of the National City Bank and spokesman of the banking syndicate which has been lending to the city, had his say. As a result there has been some extra figuring down at City Hall and in a red brick Georgian building on Union Square.

The impression of blunt directness which Mr. Mitchell gave in his public appearance before the Board of Estimate is the same held of him by Wall Street news gatherers. Among them he has the reputation of being 'one of the frankest straight-fromthe-shoulder talkers of all of the financial executives whose opinions are worth quoting." He is not the cautious, word-weigher, banker type, employer of "on the other hands" and "maybes." He is strong of physique and features, and he has a strong, resonant, deep voice. He talks freely and naturally in New England accents impregnated by boyhood in a Boston suburb and an Amherst education. Words come easily, but he does not stack them.

Mr. Mitchell does stack his work. His desk has not that appearance cultivated by some "clear decks for

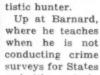
action" executives. It does not look like some Caribbean island swept bare by a hurricane; rather it looks like the island before the big wind. There are papers piled before Mr. Mitchell. On both sides of the desk are other stacks of papers, and the supposition is that many of them now have an important bearing upon the question whether Father Knickerbocker is going over the hill to the poor house or around that corner which has been mentioned frequently in connection with pros-

DATA DEMON.

THE name of Paul Revere's horse is forgotten. Monuments are erected to Generals who won decisive victories, but there is little commemorative bronze and marble to chiefs of staff who collected the information upon which the great commanders based their historic decisions. And today praises ring for the statesmanlike grasp displayed by candidates for office in their speeches, and little is said, even by the opposition, about the dexterity of the advisers who assemble data to which the campaign orators give winged words.

Certainly this does not mean that one may dissect a Hoover speech and say that this or that phrase is pure French Strother, nor does it mean that a Roosevelt statistic can be identified as an authentic Raymond Moley; but it may serve to bring forward one who needs no introduction to readers of the Sunday TIMES-the Professor of Public Law at Columbia University who accompanies Governor Roosevelt on his campaign tours. Professor Moley is a recognized authority upon government, the admin-

istration of criminal justice, judicial procedure in general and organized crime in particular. He is, moreover, a demon fact and sta-



where he teaches when he is not conducting crime surveys for States and cities or look-

ing into District Attorney Crain's office for Judge Seabury or taking a hand himself in a little practical politics, he has a room which he calls a "laboratory." The only scientific instruments are filing cases, index cards, adding machines and typewriters, and the laboratory workers are not pale chemists or earnest physicists, but young women who know what to do when they see a statistic; and when Dr. Moley gets hold of a statistic he turns it into a sentence, a lecture, a report or a

Dr. Moley.

Professor Moley came to Columbia nine years ago from Cleveland. where, in connection with surveys on crime and recreation, he had roughand-tumble experiences with city government. Mayor Fred Kohler referred to him as a "bookkeeping inspector"; Dr. Moley looked publicly into the future for the Mayor's benefit and saw his administration "a delirious memory." Born in Berea. Ohio, Dr. Moley received degrees from Baldwin-Wallace, Oberlin and Columbia. He was a boy superintendent of schools of a Cleveland suburb, taught in a Cleveland high school, became an instructor and then a professor in Western Reserve, and for three years before going to Columbia was embarrassing to politicians as director of the Cleveland Foundation.

S. T. WILLIAMSON.





THE STOCKHOLM
OPERA PLAYS FOR
A GALAXY OF
ROYALTY: THE
SWEDISH ROYAL
FAMILY AND TWO
VISITING BRITISH
PRINCES

PRINCES Attending a Sunday
Evening Performance.
In the Royal Box,
From Left to Right,
Are Crown Prince
Gustaf Adolf, Princess Ingeborg, the Prince of Wales, King Gustaf, Prince Wilhelm, Prince Carl, Crown Princess Louise, Prince Gustaf Adolf, Prince Eugen, Prince George and Princess

Ingrid.
(Times Wide World
Photos.)

At Left— THE GIANT'S BASE-BALL BATS OF THE VEGETABLE KINGDOM: KINGDOM:
S. G. AMATO
of Portland, Ore., Displaying Huge Specimens of Scraped Italian Long Squash, a
New Variety. The
Shoots Are Used as
Greens and the
Squash Itself for Preserves for Fancy
Italian Dishes. Italian Dishes.
(Times Wide World Photos.)



LOU GEHRIG AGAIN PICKS A WINNER: THE YANKEE FIRST BASEMAN, With His German Shepherd, Afra of Cosalta, Which Was Judged Best of Breed and Best in the Working Dog Variety Group at the Bronx Dog Show. (Times Wide World Photos.)



THE BEAGLES PREPARE FOR THE CRITICAL INSPECTION OF THE JUDGES: A GROUP OF OWNERS Lined Up With Their Animals at the Dog Trials of the Sportsmen's Beagle Club at West Chester, Pa. (Times Wide World Photos, Philadelphia Bureau.)

We GUARANTEE You **Foot Comfort!**



Because all guess-work is eliminated by Dr. Scholl's scientific methods, relief from any painful foot trouble is always assured. We give your feet a thorough, complete Test and demonstrate how relief can be yours with the proper Dr. Scholl Corrective, without cost or obligation to you. Our entire time and facilities are devoted to the care of the feet. See us about yours NOW!

FREE FOOT COMFORT KIT —bring this advertisement with you and receive FREE, a com-plete trial size Home Treatment of Dr. Scholl's Aids For the Feet.

Dr. Scholl's Foot Comfort Shops

40 W. 34th St., (bet. 5th and 6th Aves.) 62 W. 14th St., cor. 6th (Fifth Floor)



The Smallest Box Camera Made Takes 16 Pictures on Standard Vest Pocket Film

Efficient in its picture-making qualities, smartly elegant in its appearance, the EHO is the smallest and lightest box camera made, measuring just about 2½ in. square. In spite of its size, the EHO is a real camera, possessing refinements not usually associated with box cameras, such as a speedy and accurate double lens, optically ground reflecting finders, substantial construction and elegant finish. In an endeavor to make the EHO the best box camera on the market, considerations of price were definitely subordinated to ideals of quality.

Write for free trial offer.

BURLEIGH BROOKS New York City 127 W. 42nd Street



Do You Make These Mistakes in English?

Sherwin Cody's remarkable invention has enabled more than 70,000 people to correct their mistakes in English. Only 15 minutes a day required to improve your speech and writing

ANY persons say "Did you hear from him today?" They should say "Have you heard from him today?" Some spell calendar "calender" or "calander." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom," and how frequently the simplest words are mispronounced. Few know whether to spell certain words with one or two "c's" or "m's" or "r's" or with "ie" or "ei" and when to use commas in order to make their meaning absolutely clear. Most persons use only common words-colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum.

Why Most People Make Mistakes

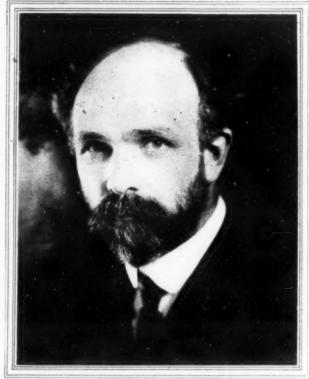
What is the reason so many of us are deficient in the use of English and find our careers stunted in consequence? Why is it some can not spell correctly and others can not punctuate? Why do so many find themselves at a loss for words to express their meaning adequately? The reason for the deficiency is clear. Sherwin Cody discovered it in scientific tests, which he gave thousands of times. Most persons do not write and speak good English simply because they never formed the habit of doing so.

What Cody Did at Gary

The formation of any habit comes only from constant practice. Shakespeare, you may be sure, never studied rules. No one who writes and speaks correctly thinks of rules when he is doing so.

Here is our mother-tongue, a language that has built up our civilization, and without which we should all still be muttering savages! Yet our schools, by wrong methods, have made it a study to be avoided—the hardest of tasks instead of the most fascinating of games! For years it has been a crying disgrace.

In that point lies the real difference between Sherwin Cody and the schools! Here is an illustration: Some years ago Mr. Cody was invited by William Wirt, author of the famous Gary System of Education, to teach English to all upper-grade pupils in Gary, Indiana. By means of unique practice exercises Mr. Cody secured more improvement in these pupils in five weeks than previously had been obtained by similar pupils in two years under old methods. There was no guesswork about these results. They were proved by scientific comparisons. Amazing as this improvement was, more



SHERWIN CODY

interesting still was the fact that the children were "wild" about the study. It was like playing a game!

100% Self-Correcting Device

The basic principle of Mr. Cody's new method is habit-forming. Any one can learn to write and speak correctly by constantly using the correct forms. But how is one to know in each case what is correct? Mr. Cody solves this problem in a simple, unique, sensible way.

Suppose he himself were standing forever at your elbow. Every time you mispronounced or misspelled a word, every time you violated correct grammatical usage, every time you used the wrong word to express what you meant, suppose you could hear him whisper: "That is wrong, it should be thus and so." In a short time you would habitually use the correct form and the right words in speaking and writing.

If you continued to make the same mistakes over and over again, each time patiently he would tell you what was right. He would, as it were, be an everlasting mentor beside you—a mentor who would not laugh at you, but who would, on the contrary, support and help you. The 100% Self-Correcting Device does exactly this thing. It is Mr. Cody's silent voice behind you, ready to speak out whenever you commit an error. It finds your mistakes and concentrates on them. You do not need to learn anything you already know. There are no rules to memorize.

Only 15 Minutes a Day

Nor is there very much to learn. In Mr. Cody's years of experimenting he brought to light some highly astonishing facts about English.

For instance, statistics show that a list of sixtynine words (with their repetitions) make up more than half of all our speech and letter writing. Obviously, if one could learn to spell, use, and pronounce these words correctly, one would go far toward eliminating incorrect spelling and pronunciation.

Similarly, Mr. Cody proved that there were no more than one dozen fundamental principles of punctuation. If we mastered these principles there would be no bugbear of punctuation to handicap us in our writing.

Finally, he discovered that twenty-five typical errors in grammar constitute nine-tenths of our everyday mistakes. When one has learned to avoid these twenty-five pitfalls, how readily one can obtain that facility of speech which denotes the person of breeding and education!

When the study of English is made so simple, it becomes clear that progress can be made in a very short time. No more than fifteen minutes a day are required. Fifteen minutes, not of study, but of fascinating practice! Mr. Cody's students do their work in any spare moment they can snatch. They do it riding to work or at home. They take fifteen minutes from the time usually spent in profitless reading or amusement. The results really are phenomenal.

Sherwin Cody has placed an excellent command of the English language within the grasp of every one. Those who take advantage of his method gain something so priceless that it can not be measured in terms of money. They gain a trademark of breeding that can not be erased as long as they live. They gain a facility in speech that marks them as educated people in whatever society they find themselves. They gain the self-confidence and self-respect which this ability inspires. As for material reward, certainly the importance of good English in the race for success can not be over-estimated. Surely, no one can advance far without it.

Free-Booklet on English

It is impossible, in this brief review, to give more than a suggestion of the range of subjects covered by Mr. Cody's new method and of what his practice exercises consist. But those who are interested can find a detailed description in a fascinating little booklet called "How You Can Master Good English in 15 Minutes a Day." This is published by the Sherwin Cody School of English in Rochester. It can be had by any one, free, upon request. There is no obligation involved in writing for it. The book is more than a prospectus. Unquestionably it tells one of the most interesting stories about education in English that ever has been written.

If you are interested in learning more in detail of what Sherwin Cody can do for you, send for the booklet, "How You Can Master Good English in 15 Minutes a Day."

Merely mail the coupon, a letter or postal card for it now. SHERWIN CODY SCHOOL OF ENGLISH, 7411 Searle Building, Rochester, N. Y.

SHERWIN CODY SCHOOL OF ENGLISH 7411 Searle Building, Rochester, N. Y.

Please send me your new free booklet, "How You Can Master Good English in 15 Minutes a Day."

This valuable booklet can not be sent to children.